

For Release

The Studio of
Zacharko Design

11
2017



reddot award 2017
winner

Zacharko Design honoured with prestigious Red Dot Award for high design quality.

The Studio of Zacharko Design has won two Red Dot Awards for outstanding communication design – for their work on *Layering* by Kengo Kuma and *Vancouver House, A Total Work of Art* – both projects commissioned by Westbank, a Vancouver-based development firm and culture company.

Congratulations on your distinction! You have shown courage to compete with the best in the industry. Here is the well-deserved award – an honour in the Red Dot award: Communication Design 2017 and the knowledge to be among the most creative minds in this line of business. – The Red Dot

Since its inception in 1955, The Red Dot Award has ranked among the largest and most prestigious international design competitions. The world-renowned independent jury of 24 experts from 11 countries convened over several days in Essen, Germany, evaluating over 8,000 submissions from 50 countries. This marked a new record of entries, raising the level of internationalism.

For the Japan Unlayered project, Zacharko Design produced *Layering*, an artful and elegant book that sensitively documents the Japanese design philosophy of layering, interpreted by master architect Kengo Kuma for his first residential tower in North America, Alberni by Kengo Kuma.



Vancouver House, A Total Work of Art is an integrated marketing portfolio consisting of a series of books and folders that express the philosophy of a Gesamtkunstwerk, or total work of art, in the Bjarke Ingels Group (BIG)-designed project, Vancouver House.



The jury “awarded the Red Dot Seal only to projects that won them over with their high design quality and creativity”. Each entry was assessed individually without direct comparison against other submissions based on the following criteria: design quality, innovation, aesthetics, implementation, recognition value, authenticity, and emotional response as expressed through the user experience in the chosen medium. Conferred on 749 works from over 8,000 submissions – this award ranks these among the worlds best for innovation in communication design.

About the Red Dot

The Red Dot is organized by The Design Zentrum Nordrhein Westfalen, one of the oldest and most respected design institutions worldwide. Housed in the remodeled boiler house of the Zollverein colliery – a UNESCO World Cultural Heritage industrial monument – the centre attracts cultural, architectural and design professionals and students from around the world, while promoting design knowledge, research and education. The sought after Red Dot award is the revered international seal of outstanding design quality. www.red-dot.org

Award Presentation

October 27, 2017 – Berlin, Germany

While in Berlin to accept the awards we found ourselves among an incredible group of peers. We are honoured to bring this recognition back to Vancouver and share it with Westbank and the projects' teams. – Terrance + Theresa Zacharko

The laureates of the Red Dot were honoured and the winning works exhibited at the exclusive winners' exhibition, Red Dot Award: Communication Design 2017 at the Konzerthaus in Berlin, Germany. The exhibition will travel to major international centres throughout the year.

About Westbank

The core of Westbank's mission is to create a body of work with a high degree of artistry that helps foster more equitable and beautiful cities. Westbank is active across Canada and in the United States, with projects including residential, hotels, retail, office, rental, district energy, affordable housing and public art. Established in 1992, they are one of North America's leading developers, with offices in Vancouver, Toronto, Seattle, Shanghai, Beijing, Taiwan, Tokyo, Hong Kong, Shenzhen and Chengdu, and over 25 billion dollars of projects completed or under development. Westbank is driven by the belief that beauty and culture in all forms and in the broadest definitions, are essential to human existence. In committing their efforts fully towards the fight for beauty and the creation of culture, they have evolved beyond the definition of a traditional real estate development firm, to become a culture company. www.westbankcorp.com

About Zacharko Design

Zacharko Design is an accomplished studio in Vancouver, Canada founded by Terrance and Theresa Zacharko in 1988. The studio embraces its long standing philosophy – A Thoughtful Approach – sparked with the intention of creating authentic and lasting effects. www.zacharko.com

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